

Company: bauer – konzept & gestaltung / AT



Project: Kulturquartier Linz

bauer – konzept & gestaltung is one of the leading design offices for visual and spatial communication in Austria. The development of a comprehensive company presentation isn't merely limited to classical print or digital media; spatial design also plays a major role. Some examples of integrated, comprehensive designs:

Lower Austrian Federal State Clinics

Corporate design and architecture concept for 26 clinics – signage from the arrival point to the patient rooms – implemented in six clinics to date

Kulturquartier Linz

Corporate design and signage for the new city quarter in the historical city center of Linz, which comprises various museums, a movie theater, restaurants, an office building and an underground garage as well as a central square

Novartis Campus / Basel

Signage for the first laboratory building

bauer – konzept & gestaltung has also concentrated extensively on design research for many years. Erwin K. Bauer recently published "Orientation & Identity" his seminal book on signage, together with Dieter Mayer. ("Orientation & Identity, Springer Verlag Wien-NewYork, 2008).

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